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SHFund revamp

Oct 29, 2026

Juan RIBES | Kevin Waki KYALO | Nikita RAINA | Amadou Labba SALL | Emma LEE

Website revamp discussion covering budget recovery and timeline strategy.

Budget and financial recovery

- Kevin confirmed project costs can be recovered before 15 December to align with current budget deadlines.
- AWS server hosting costs from UNIC and UNJC remain pending approval and will be resolved shortly.
- Project work may spill into Q1 despite cost recovery occurring in December.

Website revamp objectives and timeline

- The website redesign is triggered by the 2nd strategic phase and a recent brand refresh.
- The team targets an early December launch to coincide with the UN water conference.
- Complex features or full translations can shift to phase 2 to meet the December deadline.

Homepage and internal page redesign

- The homepage features an interactive banner slider, strategic pillar cards, and a Mailchimp newsletter form.
- Internal architecture updates include renaming navigation tabs, integrating board member videos, and adding a Senegal country profile.
- The footer incorporates site navigation, an updated copyright notice, and host and donor logos.

Next steps

- ☐ [Kevin Waki KYALO] Send Statement: Send a breakdown of the budget and the current statement of account including pending hosting purchase orders.
- ☐ [Kevin Waki KYALO] Coordinate Finance: Coordinate with the finance team to determine recovery modalities for the project costs.
- ☐ [Juan RIBES] Post Resource Requirements: Post a detailed list of all required assets, brand elements, and credentials needed for the website overhaul in the shared Google

space.

- [ ] [Juan RIBES] Develop Test Site: Create a copy of the live website in a test environment to prepare a draft by 9 November.
- [ ] [The group] Provide Design Assets: Submit all branding materials, website content, and required design files to the Google space by 9 November.
- [ ] [The group] Set Content Freeze: Agree upon a specific date to freeze content changes on the live production site to support the development process.

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Oct 29, 2026

SHFund revamp

Invited Juan RIBES Kevin Waki KYALO Nikita RAINA Amadou Labba SALL Emma LEE

Attachments SHFund revamp

Meeting records Transcript

Summary

Website revamp discussion covering budget recovery and timeline strategy.

Budget and Cost Recovery
Project costs require complete recovery before December 15th under current budgetary rules.

Homepage and Content Updates
Revamp features interactive banners, updated typography, and streamlined architecture across all pages.

Technical Phasing and Deadlines
Project division into phases ensures delivery before the tight December deadline.

Decisions

Aligned

- **Phased approach for website revamp** Participants agreed to split the website revamp into two phases, prioritizing core homepage updates for the December UN Water Conference and deferring complex features to phase two.

- **Roboto typeface for website design** The team established Roboto as the official typeface across all pages of the revamped website.
- **Manual translation for phase one** Participants agreed to implement manual translation for key pages in phase one while deferring automated translation tools to phase two.

Next steps

- ☐ [Kevin Waki KYALO] Send Statement: Send a breakdown of the budget and the current statement of account including pending hosting purchase orders.
- ☐ [Kevin Waki KYALO] Coordinate Finance: Coordinate with the finance team to determine recovery modalities for the project costs.
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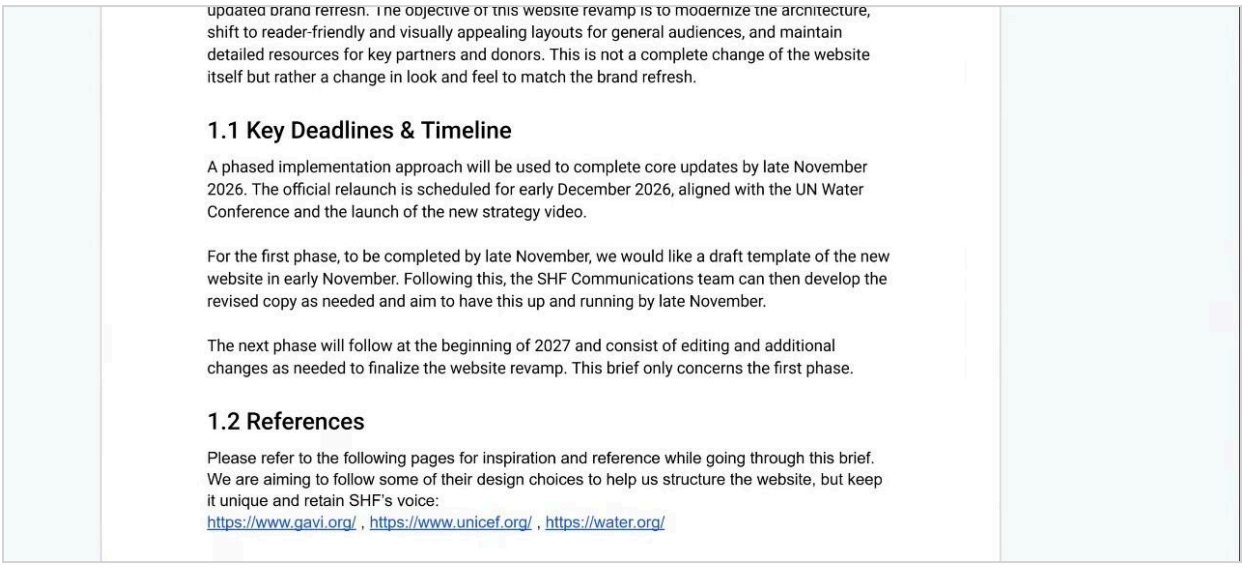
Details

Introductions and Participants: someone in SHF Bowl (GVA, 2), a communications specialist based in Geneva, convened a meeting with colleagues Emma and Nikita, Juan RIBES, and Kevin Waki KYALO, who works on project management and technical support out of the Valencia team, to discuss an upcoming website revamp and current project budgets (00:00:50).

Website Revamp Context and Objectives: The website revamp is primarily triggered by the upcoming second strategic phase starting next year and a brand refresh that updates logo colors and integrates additional communication materials to clarify strategic objectives (00:02:42).

Budget Status and Cost Recovery: Kevin Waki KYALO reported that remaining project costs consist of November and December payroll and hosting costs for three purchase orders through AWS from UNIC and UNJC. To comply with current budgetary rules, all costs must be recovered before December 15th, and Kevin Waki KYALO will provide a statement of account next week once pending purchase orders are posted (00:05:08) (00:07:55).

Website Revamp Timeline and References: someone in SHF Bowl (GVA, 2) outlined the project timeline, aiming to display the updated brand at the UN Water Conference in early December. For design inspiration, the team reviewed reference websites to guide the creation of a more visually interesting and user-friendly layout (00:13:25).



updated brand refresh. The objective of this website revamp is to modernize the architecture, shift to reader-friendly and visually appealing layouts for general audiences, and maintain detailed resources for key partners and donors. This is not a complete change of the website itself but rather a change in look and feel to match the brand refresh.

1.1 Key Deadlines & Timeline

A phased implementation approach will be used to complete core updates by late November 2026. The official relaunch is scheduled for early December 2026, aligned with the UN Water Conference and the launch of the new strategy video.

For the first phase, to be completed by late November, we would like a draft template of the new website in early November. Following this, the SHF Communications team can then develop the revised copy as needed and aim to have this up and running by late November.

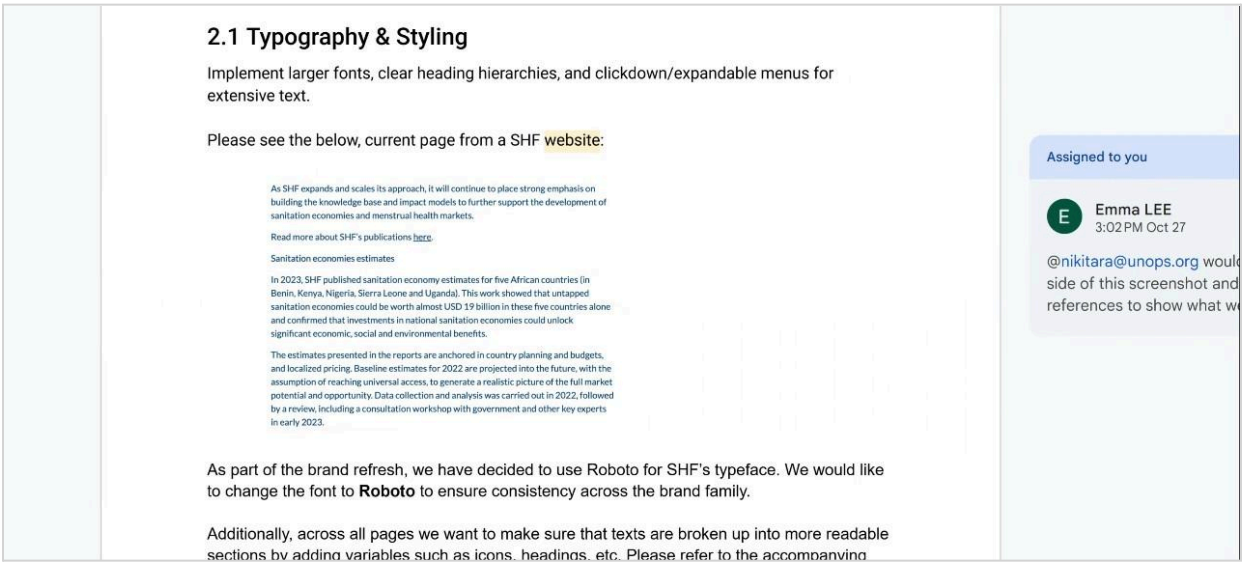
The next phase will follow at the beginning of 2027 and consist of editing and additional changes as needed to finalize the website revamp. This brief only concerns the first phase.

1.2 References

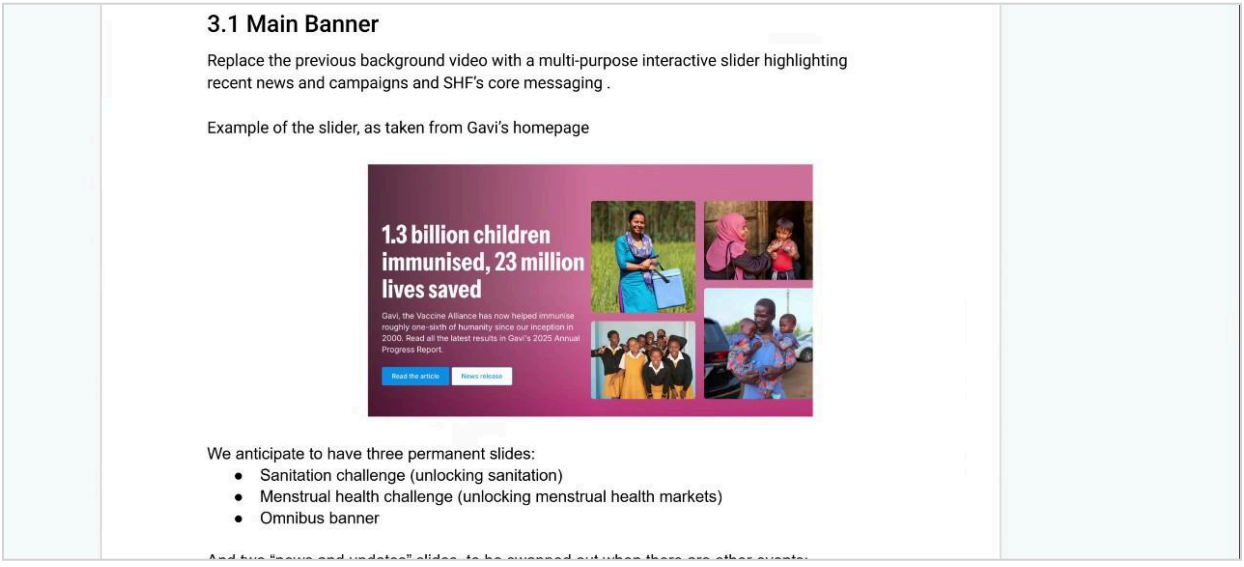
Please refer to the following pages for inspiration and reference while going through this brief. We are aiming to follow some of their design choices to help us structure the website, but keep it unique and retain SHF's voice:
https://www.gavi.org/ , https://www.unicef.org/ , https://water.org/

General Styling and Typography Updates: The communications team plans to revise and shorten website copy to reduce text-heavy pages, utilizing breaking-up techniques such as interactive cards, show-more options, and dropdown menus (00:14:26). Additionally, the website typeface will be changed entirely to Roboto across

all pages (00:15:29).

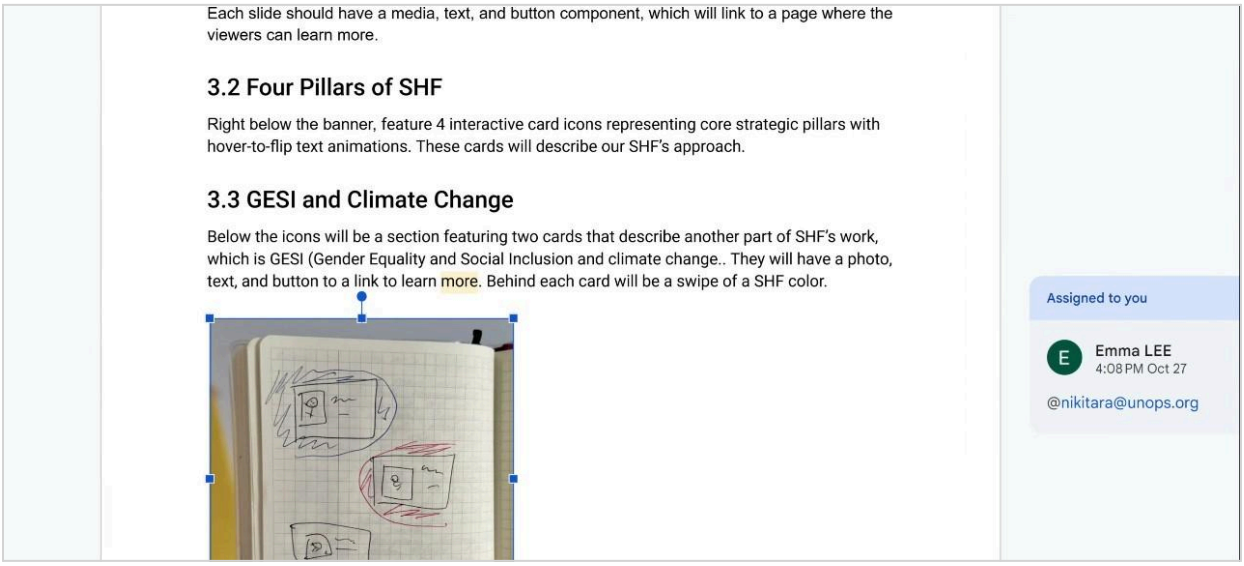


Homepage Interactive Banner Redesign: The top video banner on the homepage will be replaced with an interactive slider featuring three permanent slides for sanitation, menstrual health, and a universal SHF banner, alongside two seasonal slides for the UN Water Conference and the SHF 2.0 strategy explainer, each containing media, text, and a call-to-action button (00:16:37).

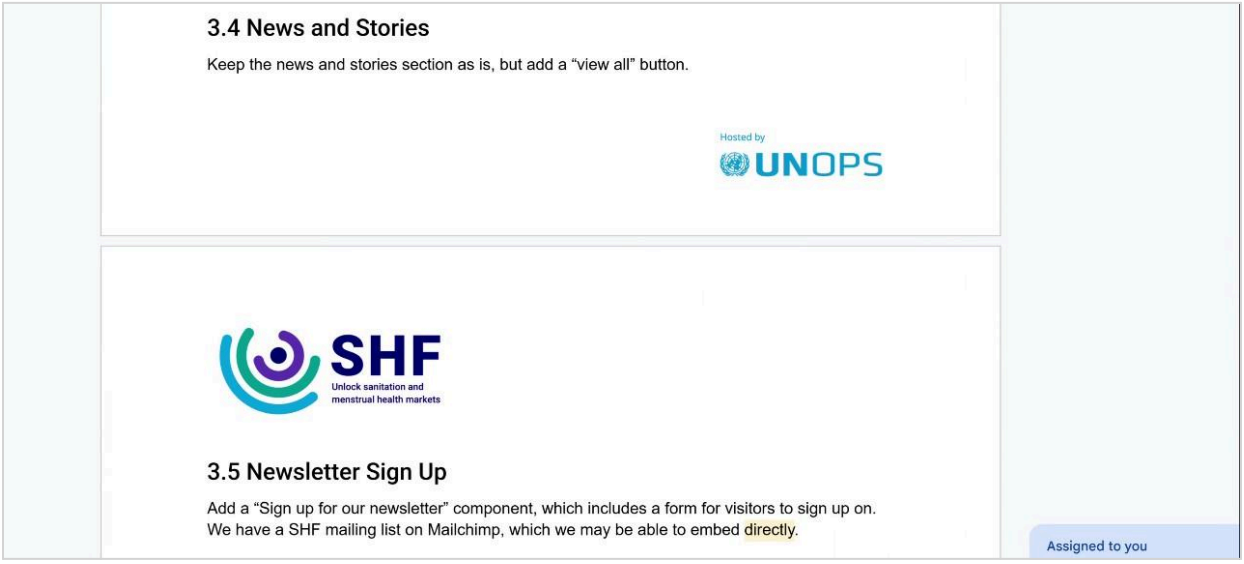


Homepage Strategic Pillars and Additional Cards: Directly below the banner, four

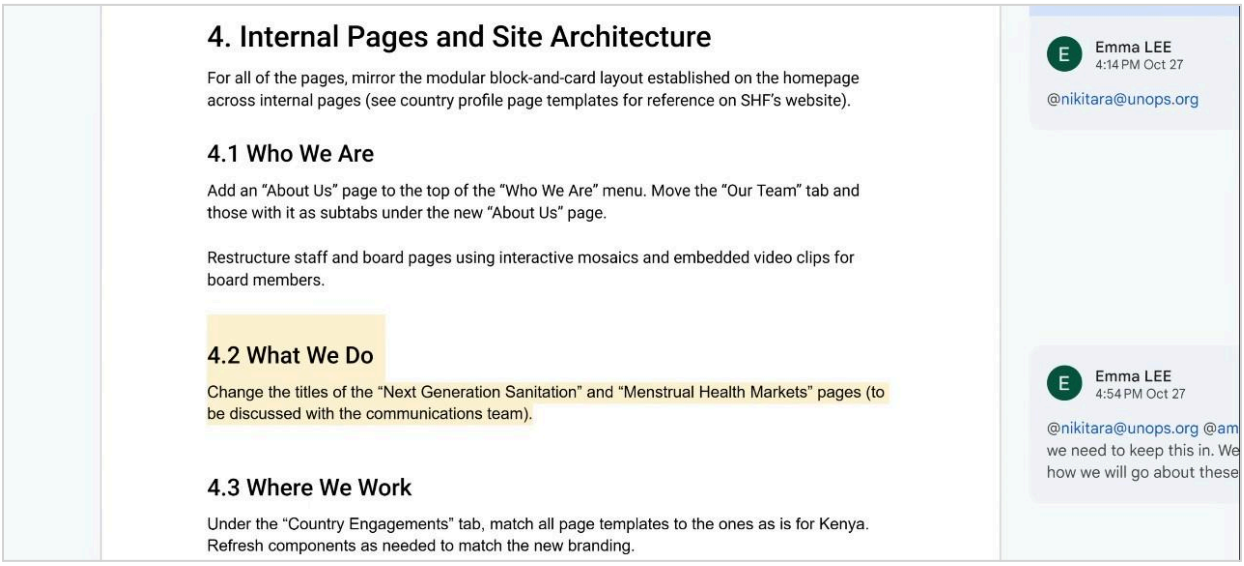
core strategic pillars of SHF will be displayed using interactive card icons featuring hover-to-flip text animations, titles, short descriptions, and links (00:18:44). Below these, two additional interactive cards will cover Jesse and climate change with photos, text, and buttons (00:21:11).



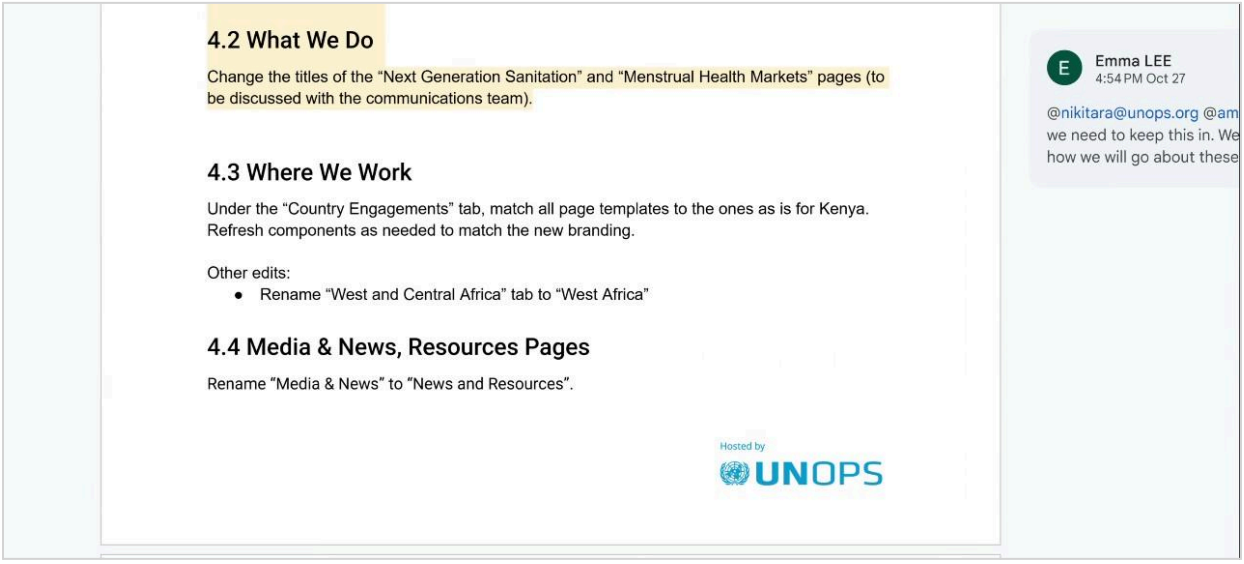
Homepage News and Newsletter Integration: The existing news and stories section will be updated to include a view all button to allow users to access all articles. Furthermore, a newsletter signup option utilizing a Mailchimp mailing list will be embedded on the homepage (00:22:01).



Internal Pages - Who We Are and About Us: The site architecture will be updated by adding an about us page to the navigation menu, moving team details under it, and incorporating interactive components and muted video clips for board members on the team page (00:24:08).



Internal Pages - Where We Work and Country Profiles: Country engagement profiles will be standardized based on the interactive template used for Kenya, while the Uganda page will receive updated content and a new Senegal page will be created to reflect new operations (00:25:26).



Internal Pages - News and Resources Restructuring: The media and news page will be renamed to news and resources, while the standalone resources and multimedia resources pages will be removed and consolidated under the new section with manual filter tabs and introductory text blocks on content cards (00:26:27).



SHF
Unlock sanitation and menstrual health markets

Remove the "Resources" page and move all content to "News and Resources". Place all news, stories, and resources content under the new "News and Resources" page. Remove the "Multimedia resources" page.

- Add an ability to filter through them based on tags, or groups. Specifics to be further discussed
- For each item, have them as cards (such as how the "Stories and press releases" tab currently is organized) and rather than previewing the current full text, add an "introduction" text box.

4.5 Engage

Under the "Engage" Page, change the "Contact Us" page to send us a message with a form "choose what the message is about, potential subject lines".

Internal Pages - Contact, Careers, and Footer Updates: The engage page will be renamed to contact us, featuring a message form with subject categories, while vacancy listings will be removed since they are covered by UNOPS (00:27:40). The footer will be updated with site architecture navigation, a 2024 copyright notice, host UNOPS branding on the right, and donor logos for SDC, the Netherlands, and the Gates Foundation on the left (00:29:51).



Technical Scoping and Phasing Strategy: Juan RIBES advised splitting the project into phases due to the tight December deadline, pushing complex features like automated translations to phase two while prioritizing essential homepage updates and manual key page translations for phase one (00:30:42) (00:33:00). Juan RIBES will create a test site copy from production by November 9th and requested that production edits be frozen to prevent content overwrites (00:34:26).

Resource Submission Deadlines and Prioritization: someone in SHF Bowl (GVA, 2) committed to providing all required resources—including the PowerPoint presentation, brand kit, logos, icons, banner images, Mailchimp code, and slide copy—between November 9th and 11th (00:31:54) (00:37:07). Juan RIBES confirmed that while the schedule is tight, the project is manageable provided clear task prioritization is maintained, starting with the homepage (00:40:18).

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Oct 29, 2026

SHFund revamp - Transcript

00:00:50

Kevin Waki KYALO: I hear one.

Juan RIBES: I well

Kevin Waki KYALO: How you doing? Good. Good. Good. Good. Yeah.

Juan RIBES: I I invite you because okay for a budget from

SHF Bowl (GVA, 2): to you. Hello. Hello.

Juan RIBES: Huh.

SHF Bowl (GVA, 2): Good.

Kevin Waki KYALO: Hello.

Juan RIBES: Hello Min.

SHF Bowl (GVA, 2): How are you all doing?

Kevin Waki KYALO: We're good. We're good.

Juan RIBES: Well, we got here.

SHF Bowl (GVA, 2): Awesome. How do I zoom in? Yeah, because we're far. Um, hold. No idea. Video. No, maybe I went too far. All right. Good morning,

Kevin Waki KYALO: Good morning.

Juan RIBES: Morning

SHF Bowl (GVA, 2): Kevin. One Kevin disappeared from the screen. No. Yeah, I How do we do it?

00:01:42

SHF Bowl (GVA, 2): I don't know. So, good to meet you, Kevin. I'm Laba. Um, communications specialist at um the sanitation and hygiene pond. We're based in Geneva. I'm here with my colleagues Emma and Nikita

Kevin Waki KYALO: Amen.

SHF Bowl (GVA, 2): uh and Juan. We since last year we've been working uh together already. So yeah. So I'll let uh I'll let Emma and Nikita say hi as well. Hello. Um I'm Emma, one of the coms interns here and yeah,

Kevin Waki KYALO: Peace.

SHF Bowl (GVA, 2): I sent the the brief over I think yesterday evening. Um so that's what we'll be referring to for the meeting. Hi uh I'm Nikita. I'm the other comm's intern and uh yeah we'll be helping uh you in briefing and we have worked together of course with Juan a lot on the website. Um so we have gotten to know each other.

00:02:42

SHF Bowl (GVA, 2): So I think it should be easy going forward.

Kevin Waki KYALO: Nice. Yeah. Uh, and I think all of you guys have met Juan. Uh, but yeah.

Juan RIBES: Yeah.

Kevin Waki KYALO: Um, I'm Kevin. Um yeah, I work with one uh out of the Valencia team.

SHF Bowl (GVA, 2): Perfect.

Kevin Waki KYALO: Um yeah, helping out with project staff, uh project management stuff, um and also technical stuff uh sometimes. Yeah, happy to meet you all.

SHF Bowl (GVA, 2): All right.

Juan RIBES: Yeah.

SHF Bowl (GVA, 2): Good to meet you. Um, so we uh we wanted to touch base quickly on two things. Um, because we're planning to revamp a little bit our website. Um, we've seen the what have been the great job that has been done in the past.

Kevin Waki KYALO: There

SHF Bowl (GVA, 2): I think the last time the website was um u modified or uh revamped, it was probably in 2022 or 2024. We are um moving towards our second strategic phase starting next year and um the need for the revamp is

00:03:51

Kevin Waki KYALO: Damn it.

SHF Bowl (GVA, 2): triggered by that but it's also triggered by the fact that we have refreshed our brand to align with the second strategic phase. So it's not a full rebrand, it's just a brand refresh. It's the colors of the logo that changed and we've reviewed the website and have additional communications materials that we want to integrate and then tweak a little bit, you know, the web uh the website architecture. Add one page here. um um just um fine-tune the homepage to add some additional elements in order to clarify um our strategic phase etc. So that's what we want to look into. And as part of that uh website revamp,

Kevin Waki KYALO: Jesus.

SHF Bowl (GVA, 2): we uh for budgetary purposes, we also wanted to uh check with you our current account, what is left to be paid on um you know the project that we had throughout the year and uh ensure that this website revamp uh cost will be um estimated for us to make the payment.

00:05:08

SHF Bowl (GVA, 2): ments before 15 of December so that it's covered by our current budget. So yeah, that's what we wanted to discuss. I don't know which agenda item you want to start with. If you are in a hurry, Kevin, I expect you to want to discuss the budget element first and let us with Juan to discuss the website. But yeah, either way.

Kevin Waki KYALO: No, no worries. Um so I think from a budget uh budget point of view um I think the only thing that um is is is is left to be paid of course because uh

one's uh one's salary is of course recovered through the through through the uh through the uh payroll uh of of of uh through that GLA. uh then we we only have the costs for November and December which uh which which will need to be recovered. Um and then um and that should be fine because then uh I think the payroll for December runs uh around that time around before the 15th I think uh the payroll should uh should be okay.

00:06:16

Kevin Waki KYALO: I think they run it on the 8th. So that should be fine. Um the only other two costs is um we have some 3POS uh

SHF Bowl (GVA, 2): Let's

Kevin Waki KYALO: for hosting uh which we've not which are still pending on uh in terms of uh uh getting approved blah blah blah blah still some other hosted entities have some uh budgetary issues but we are fixing it we are fixing that.

SHF Bowl (GVA, 2): go.

Kevin Waki KYALO: So that should be uh done in the next week or so. Uh so in terms of recovering that that should be done uh within the next week. Um then after that I can send you you know like a breakdown of uh this is what

SHF Bowl (GVA, 2): Okay.

Kevin Waki KYALO: uh this is what we had in the budget. This is already been recovered um and kind of a statement of account uh so so to

SHF Bowl (GVA, 2): Okay.

Kevin Waki KYALO: say.

SHF Bowl (GVA, 2): Yeah, that would be great for us to have the the status.

00:07:02

Kevin Waki KYALO: Um yeah yeah so I'll I'll do that probably in the

SHF Bowl (GVA, 2): Yep.

Kevin Waki KYALO: next week once we post all those uh purchase orders uh that need to be posted. Um and then in terms of um uh in terms of estimating and uh recovering the cost before the 15th uh I think that's possible. We've done that with uh with other teams. Um even though in terms of the work probably it will spill over into January,

SHF Bowl (GVA, 2): Thank

Kevin Waki KYALO: February maybe Q1. Uh but then the cost we can already recover uh before uh before the

SHF Bowl (GVA, 2): you.

Kevin Waki KYALO: 15th uh for for that particular piece of work. Um so yeah we can work with Juan to kind of come up with the number of days that we are expecting um and all that and then in terms of recovery we can always talk to I don't know if you know Rishi uh to help us to um s Yeah or pizza I think you know

00:07:55

SHF Bowl (GVA, 2): Okay.

Kevin Waki KYALO: pizza yeah is part of Peter's team so we'll work with finance to uh do the

SHF Bowl (GVA, 2): Okay.

Kevin Waki KYALO: modalities um how we want to recover it um yeah once we agree on it that it should should not be a Yeah.

SHF Bowl (GVA, 2): Okay. No problem. You mentioned three poss.

Kevin Waki KYALO: And it's for hosting uh the AWS costs.

SHF Bowl (GVA, 2): The website Okay.

Kevin Waki KYALO: Yeah. Yeah. From UNIC and UNJC. Yeah.

SHF Bowl (GVA, 2): All right. Yeah,

Kevin Waki KYALO: The server cost.

SHF Bowl (GVA, 2): we will see.

Kevin Waki KYALO: Yeah.

SHF Bowl (GVA, 2): Okay.

Kevin Waki KYALO: Yeah.

SHF Bowl (GVA, 2): So,

Kevin Waki KYALO: Yeah. Yeah.

SHF Bowl (GVA, 2): we will see on the on the statement of account because I was I was also trying to um

Kevin Waki KYALO: Yes. Yes. Yes. Yes.

00:08:29

Kevin Waki KYALO: Yes. Yes. Yeah.

SHF Bowl (GVA, 2): uh check our budget and know you know where um what budget line uh to charge the revamp.

Kevin Waki KYALO: Yeah.

SHF Bowl (GVA, 2): But I see that on what we have budgeted for the website there is uh rem a remaining amount. But I didn't know if it covers you know November,

Kevin Waki KYALO: Yeah.

SHF Bowl (GVA, 2): December and whatever is left. All right.

Kevin Waki KYALO: Yeah. Yeah.

SHF Bowl (GVA, 2): So we'll see that um as soon as we have the that statement of of

Kevin Waki KYALO: Yeah.

SHF Bowl (GVA, 2): account.

Kevin Waki KYALO: Yeah. Yeah. I'll I'll I'll I'll prepare that for you. Yeah.

SHF Bowl (GVA, 2): Okay.

Kevin Waki KYALO: Yeah.

SHF Bowl (GVA, 2): So let's discuss now the the changes that we want to to

Kevin Waki KYALO: Another

SHF Bowl (GVA, 2): um uh implement on the website. I will uh turn on to Emma who shared um a quick brief yesterday.

00:09:20

SHF Bowl (GVA, 2): Yes. Um, I don't know if you had a chance to look at it.

Juan RIBES: Yes,

SHF Bowl (GVA, 2): Oh, yeah.

Juan RIBES: I have a chance to look at it and and review and I have so some I gather some question for

SHF Bowl (GVA, 2): Good.

Juan RIBES: you and I I'm trying to even an estimate I is it's even if you want to publish this uh by by early December we are it's a little bit tight but I think we can we can do the most of the points or or maybe the the phase one and and and in in the early 2027 we can uh implement the phase two and I I can go I I can go into this this I can break into this and and and mention you what what I'm some question I have but h please proceed with your with with your presentation.

SHF Bowl (GVA, 2): Yeah. Um, so, um, all right. Yes. Maybe I should join then. Okay.

00:10:28

SHF Bowl (GVA, 2): Sorry. Let me just in quickly. Okay. Is it working? No. Okay. Do you want it to try? Yeah, maybe. I'm sorry. Um, it's having technical issues. Okay, Nikita will share it. No worries. Okay. Yeah. So, I'll just go ahead and start talking. So, I think overall like it's definitely, you know, something that we can we we need to do realistically. So, you know, Juan, as you say, um you know, you know the what's possible and what's not. So definitely assert that with us um whenever. Um, so basically we have new branding and if you can see already on the document, the colors are a bit different. We have a different logo than what we already have. So we are stepping into a bit of a more

modern and fresh direction with the new uh brand refresh.

00:12:11

SHF Bowl (GVA, 2): And so we want the website to match that. And right now our main thing with the website um which has been doing a great job of serving its purpose thus far is that it's very textheavy and it's very informational which you know of course is something that is needed but to match the refresh as we move into the next stage um we just want to make it a little more visually appealing and more reader friendly kind of more uh going in the capital M website direction um and just really trying to cut down on the amount of text that people are seeing as soon as they get to the page. So, in order to achieve that, what we're thinking is to add more components like visual components to the pages, um more interactive things like different cards and such. And so, this is what's outlined in the brief. So, first uh the deadlines and the timeline as you can see and we discussed um we were hoping for something um to start getting some work done like an idea of how it would look in November um which I know is quite tight but we're going to be going to the UN water conference in early December and that was where we wanted to really have this new uh brand refresh kind of on display.

00:13:25

SHF Bowl (GVA, 2): Um, it's not going to come at the at the moment. We're not sure if it's going to come with like a big reveal or announcement, but for now, that was our uh goal post to hit for people to see the updated look of SF. And this also includes ideally the website. Um, so you know, we can discuss on how the timeline will go. Um, for inspiration, we were looking at these three reference websites. So um a lot of our ideas for the rest of what's outlined is going to be drawn from here. Of course we don't want an exact copy of any of them but um they do have more I think it gives the idea of how visually it is more co uh interesting to look at um and easy to understand for you know

new visitors and such. So that was just kind of some links that um I think would be good to check out um as we go through the instructions.

00:14:26

SHF Bowl (GVA, 2): Yeah. So, first this is some just a section that's kind of talking generally about what we would like. So, as I said, we want more uh breakdown between the text. So on the communications team side what we will be doing is revising all the copy on the website um and making sure that that gets you know shortened or uh more direct so that it's not just like you know some like on our homepage right now we have you know some sections with like five paragraphs of text and you know on our end that is something that we need to uh look over, but we also think that this can kind of be mitigated by breaking them up into sections. Um, so making the fonts uh sorry, making the font size or weights different. Um, making it clear when there's a new uh section within the section itself. Um, so as I as you can see, I have this example here, which is um a block of text from one of our pages.

00:15:29

SHF Bowl (GVA, 2): And you know, we would like this to be breaken broken down into some type of different components. Um whether that is interactive cards, uh whether that is just you know simply adding a like a show more option, um a clickable menu to expand or you know decrease or have a drop down I think would be a good way for people to still have access to that information but for it to look better visually. Um for specifications we have decided to change everything to Roboto. Not sure what the font is on our page right now, but this is, you know, if we would like to have that across the website um as this is what's going to be used as SHF's type face uh for the near future. Um yes and then Nikita will uh be providing a PowerPoint after this meeting in which we will have you know examples and everything so you can see better um for the Yeah. So, that's just as I said, we're going to be uh updating the copy, making sure it's

shortened on our end.

00:16:37

SHF Bowl (GVA, 2): And then I think one of the biggest parts of these project is the homepage. Um, so we want to change first the banner at the very top of the SHF website, which currently, uh, I believe it's the video, right? Yeah. So currently it's one video and it's you know just saying like this is what does which is great but um we like to change it to an interactive slider where you can like click through it and see different slides with a link to learn more about the content that's on each slide. So, as the example shows here, um, from Gabby's homepage, we have this slide that, you know, lets you read the article and like look at the news release and it has some, uh, statements or call to action on it. Um, so what we envision is having three permanent slides. um you know one that relates to sanitation, one for menstrual health and then one that I just kind of called our our sorry our universal banner not um ignore the word.

00:17:46

SHF Bowl (GVA, 2): So like the the banner that we will use for everything like it will just be like this is SHF sorry SHF and this is what we are and this is you know what we do. Um, so there will be three permanent banners. we're hoping for. And then we want to add two uh banners that will kind of be seasonal. That will change when there is a big news item or an event. Um so at the moment we anticipate one for you and water um since we again that's in early December and then uh one for the SHF 2.0 strategy explainer. Um and basically each slide we just want to have some type of media. So you know either like a photo collage, a picture or a video um text and then a button component which links us to a page where viewers can see the full page under which this story is uh is. So that is at the top of the website.

00:18:44

SHF Bowl (GVA, 2): Um and then below that part we'd like to have the four pillars of SHF. Nikita, I think you're on the Sorry. It's okay. Um, you can delete it actually if you want. Um, it's not. Yeah, sorry. There. No, no, it's okay. Sorry. There's like there's some visuals that I put in for our reference and um they're not going to be the official ones. So, I'm sorry if it's confusing. It's just not the same as what you have, but it's useful. Don't worry. Yes, it's useful. You can show it if you want. Yeah, it's fine. Um, so, but we're we're on the section right above. So, four pillars of SHF. So, right below the banner, uh the interactive slider, sorry, we want to have four interactive card icons that represent our core strategic pillars with a hover to flip text animation.

00:19:32

SHF Bowl (GVA, 2): So, this was envisioned by Lava. He would like to have an icon that will flip into a text. Um, I don't know if that I I think maybe it's difficult to describe. It's not the icon, it's a card with an icon which will flip in a text. Like I think that that component is very common I guess. Yeah. It can be a card, it can be the icon itself. Oh, the icon. Well, but um but but I'm sure Juan Juan would uh Okay. would also tell us, you know, how to do that. Yeah. Yeah. So there we just want them to be interactive um you know ways to display our four pillars and each pillar should have a um you know the whatever the title of the pillar is and then the description a short description and um I think we would like a do we need a button to learn more of course each one of them.

00:20:25

SHF Bowl (GVA, 2): Yeah. Yeah. And then a button to you know learn more. So a lot of buttons are being added or we would like a lot of buttons to be added. Um, sorry. Will

each one of them have a button? Yes. I mean, if to to uh to link to Yes. Because it's four pillars, right? Yeah. But it will go on the same page. Where will they go to? Uh on the on the same page. The idea is to break down um each pillar into because because I think we we will have content for that. Oh, okay. How then? Okay. But but they different. definitely have to link a link to even if it's the same page, they have to link up to something so that the pillars are broken down and it's not only, you know, displaying pillars and not saying what they mean.

00:21:11

SHF Bowl (GVA, 2): Yes. Yeah. Go, go, go ahead. Sorry. We uh No, no. Yeah. Sorry. Um Yeah. So, we want four pillars and we would like to have links and you know, we envisioned that. And then below that section, we would like two more interactive cards that will uh cover Jesse and climate change um with a photo text and button to a link to learn more. So this is what we thought about which is um you know to add some more color to the page or you know visual component. Um we would like to have the cards and then maybe like a swipe of color of the new SHF colors behind them. Um, and yeah, each card will have the photo, text, and button to the link to learn more. So, basically the same type of content as the the other blocks, but just in a different form is what we're envisioning.

00:22:01

SHF Bowl (GVA, 2): Um, we would like the next section to have the news and stories, which is already there. Uh, it's beautiful, but um, we want to add a view all button because right now there is no view all button for the news and stories when we look at it. Um, so we need to make sure that people can see everything. You know, that there is an option to click into a page that will show all of the news and stories. Um, so that is something we'd like to add. And then below that, uh, we'd like to have a newsletter signup option. Um, so we have a Mailchimp mailing list and if we can add, you know, I

don't know if that's possible to embed or uh, you know, if we can add a form, but either way, something with a newsletter would be great. Um, so that's all for the homepage. I propose at this junction to um listen to Juan because he mentioned that he had some questions uh to listen to him and um uh address his questions before we we continue to the specific pages if that's fine by you.

00:23:12

SHF Bowl (GVA, 2): Juan

Juan RIBES: Yes, of course. Um I mean um if you want you can finish your presentation and then

SHF Bowl (GVA, 2): Okay.

Juan RIBES: the end I because I I previously gathered some questions and and even we can use our Google space uh to share all my my all what I need from your end but

SHF Bowl (GVA, 2): Okay.

Juan RIBES: please pro please end the presentation and and and I can thank you

SHF Bowl (GVA, 2): No, no problem. My bad. Sorry for It's okay.

Juan RIBES: no

SHF Bowl (GVA, 2): Okay. Okay. Um so moving on we have the internal pages and site architecture. So uh basically like generally what the idea is to just mirror this block and card layout that's um on the homepage. So we can take components from the homepage and like you know template it into the internal pages. Um right now we noticed that some of the country profile pages already have a template such as for Kenya.

00:24:08

SHF Bowl (GVA, 2): Um and they already have quite a lot of things on there that you

know we would like this structure to kind of be adapted to the other pages like this type of uh formatting. Not the exact same but that's the idea. So, there's just some nitty-gritty ideas on to what we want to be moved around and what we want to be changed. So, first is the who we are page. Um, we have an who we are uh page on the menu navigation tab. And we want to rename this to sorry, no, we want to add an about us page to that menu and then move what is in our team under that about us page. Um, so that's just the navigation. And then on the our team page, we would like to add more interactive components to that. Um, and also we're going to have video clips for each of the board members. So, we would like to put all those videos on the page if possible with the board members next to them and then have it, you know, all be uh the audio all be muted, you know, as you open and you can play it or you can um you can have it you can you can listen to it as you would like when you would

00:25:26

SHF Bowl (GVA, 2): click on it. Um so that is one way that we would like to restructure and uh add to the who we are. Um and then the about us page will be a completely new page that we'll be uh writing copy for as well. Um next we have what we do. So we need to decide on this internally but we will be changing the titles of these two pages uh to match. And then next we have where we work. Um as I said there's the uh the country engagements profiles. Um, and when when I say match all the page templates to the ones as in Kenya, I don't mean that we need them all to be the same as they are now, but just to have some more interactive features inside. If all the country profiles look the same like template wise and they're all formatted the same, that's, you know, that's that's what we would like. Um, but we would like them to be as interactive and, you know, illustrated as the Kenya one is, uh, as an example.

00:26:27

SHF Bowl (GVA, 2): Yeah. And uh on the on the Uganda one uh actually it's more on our

side to provide more content uh than what is there currently and uh a Seneagal page also we want to create a new page to cover um a new account a new country we will be operating in. Yeah.

Juan RIBES: Okay.

SHF Bowl (GVA, 2): Um yes. So there's just the and then there's the renaming there. Um, and then we have the media and news resources pages. So, we want to rename media and news to news and resources. Um, and then here we want to remove the resources page, move all the content to news and resources. Um, and also remove the multimedia resources page. So basically all the multimedia uh resources, resources and news and stories will be under this page in the navigation bar. And then we would like to have an ability to filter through them based on tabs or groupings that we place them in manually um whichever is possible.

00:27:40

SHF Bowl (GVA, 2): And then for each item have them as cards. So right now the stories and press releases tab is organized exactly how we would like that. Um except we would like an option to add an introduction text box. Um, so each card has like the title of the media and then, you know, the thumbnail and then an introduction sentence like that describes what it is instead of just previewing the full text that's already there. Um, yes. And then next we have the engage page. Uh we would like to change that to contact us and oh sorry sorry uh we would like to change the contact us page under that to send us a message with the form um choose what the message is about maybe add potential subject lines or uh you know boxes under which they can they can choose uh what they're discussing. Um as right now I'm not sure what it is but right now I don't know what it is but um yes we have engaged users we have contact us right now it's yeah it's just the details of um of uh it's our address and an email address.

00:28:51

SHF Bowl (GVA, 2): Yeah. So it would be great to have a uh a form that people can easily fill out when they when they get to the website. Um and we will get uh rid of the join our team view vacancies because it's UNOPS that is covering that unless we unless we uh link it directly to UNOPS's um to UNOP's new uh career portal which is not ours so it doesn't make sense. Yeah. Yeah. So we will change or remove that. Um, and then that's it for the pages right now. Uh, we and then the the other two points is we would like to add a fr a French language version. Um, you know, or an automated automated translation feature because we're going to be adding Sagal and, you know, hopefully other franopone regions soon. So, we'd like, you know, we want to make sure there's a French version of the website available. Um, and then we have our footer.

00:29:51

SHF Bowl (GVA, 2): So, right now we just have copyright 2024 and yeah, I I believe that's the only thing we have on the footer. Um, so we'd like to include the, you know, the site architecture, um, the navigation at the bottom so that people can click through the pages and see exactly find it as they scroll down. Um, update the copyright notice and then also integrate the official host and donor logos. Um, so we need to have hosted by UNOPS somewhere on the page. So we we want to have that in our footer on the right. And then we also want to have the logos of our donors which is the SDC, you know, the Netherlands and the Gates Foundations on the left. Um, and that will be part of the footer underneath the site architecture, the navigation. Yeah. And that is everything. So, please send us your questions. Don't don't don't freak out.

00:30:42

Juan RIBES: What?

SHF Bowl (GVA, 2): I mean, you you uh I think it's in your email that you you you uh clarify that we would want to move into phases. We understand that this is a lot uh for us. What is more important right now for December is uh as you uh said Emma, the

homepage and the look and feel of the uh other pages uh like French website version and some details that uh you find uh complicated to implement, we can move it to phase two. And um something else also that I want want to um highlight before uh leaving the floor to you Juan is that we stand to be corrected uh on our brief. So we also uh leave it to you to advise on um propositions that we make. If it makes sense for a website, if it doesn't, let us know. We are uh really counting on you to to advise us on the best way to to go with our initial ideas.

00:31:54

Juan RIBES: Okay. Well, um later I will send you I will share with you in our Google space uh chat what we need for for for from you. But mainly now what we need is the is the uh obviously the PowerPoint is the first resource I need. The PowerPoint you mentioned uh uh after this I will need a the like we would say a brand kit new logo uh uh files and and brand and icons and h pictures for banners.

SHF Bowl (GVA, 2): Mhm.

Juan RIBES: I mean don't don't care because because I I will share this list in the in the Google

SHF Bowl (GVA, 2): Okay.

Juan RIBES: space.

SHF Bowl (GVA, 2): All right.

Juan RIBES: Um obviously we need to put the logos and also I I need to check the mailchimp sign up form code. I mean because I need to I don't know you have the I have the the account to to log to the Mailchimp. Maybe I I need to I need to review this with maybe have the the the credentials and you can share with me um to see what we can do regarding

00:33:00

SHF Bowl (GVA, 2): Yes.

Juan RIBES: the form. Um uh following with homepage slides the same the image short text but button levels and and the links for for the five slides and and for the four pillars.

SHF Bowl (GVA, 2): Mhm.

Juan RIBES: So, same titles or text icons and and pictures and photos. And uh okay. Uh and for the news and resource filters, uh okay uh maybe some which stacks or group visitors should filter by and okay and also I don't know if regarding the board videos if we need to have some some review about the the board videos um you know if what we are going to re to to have new videos or we need to to add new new videos uh coming from YouTube or be mail and regarding the French uh uh maybe the recommendation in this in this stage would be that we have a manual translation of from the key pages and and then the phase two we

SHF Bowl (GVA, 2): Mhm.

Juan RIBES: can try to to implement a new a tool for this.

SHF Bowl (GVA, 2): Okay.

00:34:26

Juan RIBES: Um this will be this will be the the the the list I will share you later this meeting.

SHF Bowl (GVA, 2): Okay.

Juan RIBES: And for for the for the plan obviously I need to start from a fresh uh test copy of the life of the live of the

SHF Bowl (GVA, 2): Okay.

Juan RIBES: live website because I the I mean the the procedure would be that we I I I get all the database and all the files from the production right now I copy to the test site and and this is the starting point and uh by I in the next week or or or maybe it's better say for I think if we have all the this all the all the resources from the list I I will show you later later maybe next week or the other one the by by the 9th of November I can have a a a

SHF Bowl (GVA, 2): Yeah.

Juan RIBES: draft in the in the test site and and and we can start working with this

SHF Bowl (GVA, 2): Okay.

Juan RIBES: and and we have also to keep in mind that uh uh we have if I'm working with all the content from the from the production side and I working in the test side if you change something from the production side I I mean we need to agree also the content free date to to to not not touching you know,

00:35:57

SHF Bowl (GVA, 2): Okay.

Juan RIBES: anything from from the production side and this is initially let's

SHF Bowl (GVA, 2): All right.

Juan RIBES: see what we can cover for the phase one and

SHF Bowl (GVA, 2): Yes.

Juan RIBES: but I think maybe we can uh be on time with the go

SHF Bowl (GVA, 2): All

Juan RIBES: live in time for the UN water conference and this is

SHF Bowl (GVA, 2): right.

Juan RIBES: roughly this is my my my my point of view and I will share the the the questions in the in the in the Google space and please uh you can use this Google space to share all the resources or the the text or the PowerPoint or whatever you you you feel we need to the to this new engagement.

SHF Bowl (GVA, 2): All right. I think that sounds like a plan.

Juan RIBES: Mhm.

SHF Bowl (GVA, 2): Um, uh, what is your depending on the on the timeline that you that you have in mind? What deadline do you give us to provide you with uh all the elements that you requesting?

00:37:07

Juan RIBES: Uh uh it would be fine by the end of the next week or earlier in the the 9th of the the week from 9th of November will be yeah may maybe next week

SHF Bowl (GVA, 2): Okay. All right.

Juan RIBES: is too is too soon but by by mid by mid I mean by the from from 9th

SHF Bowl (GVA, 2): Yes.

Juan RIBES: to to 11th of November is I would need the all all

SHF Bowl (GVA, 2): Okay.

Juan RIBES: the all the resource all the sets

SHF Bowl (GVA, 2): Can we are we courageous enough to I mean we can definitely say the nine. Yeah. Agreed. We we have we have no choice. We have no choice. We'll do our best to to get it to you uh by the 9th and even earlier. Um if if not final text, we will have placeholders uh to correct,

Juan RIBES: Yeah.

SHF Bowl (GVA, 2): right? Um and everything we have to shorten.

00:38:08

SHF Bowl (GVA, 2): We would shorten it quickly so that we have something and um so that once you have your draft ready then we can uh maybe uh go and uh double check our text and in track changes provide you with where changes occured.

Juan RIBES: Yeah, I will share the URL from the test site obviously in the and now you already have you can see the the the changes but I will be we we can chat in the in the Google space for coordinating and and and showing Uh the new changes

SHF Bowl (GVA, 2): um for for the material that's needed from us. Is this for the whole So, do you want us to send like things for the whole sites? All the changes we want to make now or um should we be focusing on like just the homepage or would you like everything by November 9th?

Juan RIBES: um it's is it's up to you. I mean if you p the priority is is uh done by you. I mean if you want uh if you if you feel that the first priority is homepage go ahead

00:39:13

SHF Bowl (GVA, 2): Mhm. Okay. Yeah. Maybe what we can do is just do the homepage as the main priority and for the inside pages we can just change maybe the icons and not just the text. Yeah, we can we can see. Yeah, we can definitely see. My my issue with prioritizing the homepage is um getting uh time management and realizing that in the end oh we didn't provide what we had to provide for the other pages and end up with a website uh that has a homepage that is different from the others. Makes sense. Sweet. So I think we have to prioritize everything at the same time and whatever we provide to you for it to be covering everything uh for phase one you know look and feel and then small nitty-gritty that we will that will replace we'll do that don't worry don't worry if if it

Juan RIBES: Okay.

SHF Bowl (GVA, 2): requires for for uh for some of our team members to uh have a sleepless night that person being me of

00:40:18

Juan RIBES: Okay.

SHF Bowl (GVA, 2): we do it. No, no, I think it's I think it's doable. We just need we just need to sit down and do it. Yeah. Um I was going to do but do you think it's like is this possible? Like is everything manageable? Do you have recommendations for how the sites uh you like I mean we want a lot of interactive changes, right? Like we want a lot of cards and visual changes. And I'm wondering if you think um personally, Juan, like do you think that the website will these are good changes to make to make it more visually appealing or do you think it's you know I don't know

Juan RIBES: Yeah, I think it's doable. It's do doable but uh it's very important as as uh Sall mentioned that uh we need you need to have a clear uh h list of the priorities. Obviously we agree the first priority is homepage.

00:41:14

Juan RIBES: Okay, what is the second priority? Is the second priority the phone for mail team? Okay, second priority. I mean this race is completely necessary because the time is too tight and I think it's doable but we need to to have clear clear uh clear a clear path of what do we want and and if we by the by the end of November we have no time for for for another thing okay that's fine but at least you you have your your non-negotiable task implemented

SHF Bowl (GVA, 2): Thank you. Yeah,

Juan RIBES: You're welcome.

SHF Bowl (GVA, 2): fully agreed. Thank you so much. Any other thing? No, we'll get to work.

Kevin Waki KYALO: No.

SHF Bowl (GVA, 2): Um and uh would want to acknowledge your your support, Juan, since I joined. You've been very supportive. very responsive. Uh when we send you a message, we know that you're going to respond in the in the coming in the next minutes. We don't even count in days. And uh that really helped us, you know, uh joining uh when the previous team was not around was difficult but uh I hope uh we we really uh happy you were you were around to support us. So we really want to thank you and uh also thank you for your availability for this project and uh helping us in the tight deadline to to implement it.

Juan RIBES: We will do our best. Thank you.

SHF Bowl (GVA, 2): As he says always.

Juan RIBES: Thank you. Thank you.

SHF Bowl (GVA, 2): Thank you.

Juan RIBES: Thank you.

SHF Bowl (GVA, 2): All right. Thank you so much. Thank you Kevin.

Kevin Waki KYALO: No, no worries. Have a very good one.

SHF Bowl (GVA, 2): You too.

Kevin Waki KYALO: So,

SHF Bowl (GVA, 2): Good day. Goodbye.

Juan RIBES: Thank you.

SHF Bowl (GVA, 2): Bye bye.

Juan RIBES: Five.

Transcription ended after 00:43:08

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