

# Strategic Framework

2021–2025

Vision	By 2030, achieve access to adequate and equitable sanitation and hygiene for all and end open defecation, paying special attention to the needs of women and girls and those in vulnerable situations.			
Mission	Raise, catalyse and invest resources to accelerate delivery of sustainable sanitation, hygiene and menstrual health services for people in urban and rural settings with the highest burden and lowest ability to respond.			
Our <i>Leave No One Behind</i> Principles	<ul style="list-style-type: none"> <li>Accountability and transparency</li> <li>Country-led, community owned</li> <li>Serving those left behind, with a focus on women and girls</li> <li>Efficiency and value-for-money</li> <li>Collaborative</li> <li>Adaptive and resilient</li> <li>Innovative</li> <li>Sustainable</li> </ul>			
Transforming to deliver	Evolve WSSCC into an efficient, scalable and global Fund that takes the response to the global sanitation, hygiene and menstrual health crisis to a new level, while adopting a funding-model and Governance structure befitting its mission and scale.			
Strategic Objectives	<b>1. Scale-up household sanitation and hygiene services</b>	<b>2. Address Menstrual Health and Hygiene (MHH) gaps while promoting empowerment of women and girls</b>	<b>3. Increase sustainable water, sanitation, hygiene and MHH services in schools and health care facilities</b>	<b>4. Support innovation towards safely managed sanitation, hygiene and MHH</b>
Strategic Actions	<b>1.1</b> Support the development of national sanitation and hygiene policies, systems, costed plans and strategies.	<b>2.1</b> Support the development of systems for effective MHH multi-stakeholder programming, including linkages to sexual reproductive health and education.	<b>3.1</b> Increase the availability of sustainable WASH services in schools, contributing to retention rates, especially of adolescent girls.	<b>4.1</b> Catalyse innovations in technologies and other sanitation, hygiene and MHH solutions that are cost effective, sustainable and climate resilient.
	<b>1.2</b> Support the implementation of national plans to increase household sanitation and hygiene services.	<b>2.2</b> Support the implementation of national plans to address stigma and increase MHH services for adolescent girls and women.	<b>3.2</b> Increase the availability of sustainable WASH services in health care facilities, especially in maternal and primary health care settings and in support of Universal Health Care.	<b>4.2</b> Work with partners to scale up market-based sanitation and hygiene to deliver quality and value-for-money products and services.
	<b>1.3</b> Invest to extend sanitation and hygiene services to vulnerable populations.	<b>2.3</b> Support measures for affordable and accessible menstrual materials and facilities.		
Strategic Enablers	<b>Strengthen partnerships</b> <ul style="list-style-type: none"> <li>Strengthen partnership and collaboration with key partner organizations and influential individuals, including private sector.</li> <li>Strengthen multi-stakeholder processes, incorporating voices of key populations, in the planning, development and implementation of programmes.</li> </ul>			
	<b>Build commitment and accountability</b> <ul style="list-style-type: none"> <li>Harness societal engagement and secure political commitment for improved sanitation and hygiene, and MHH.</li> <li>Ensure country-level oversight, where possible integrated into national systems.</li> <li>Monitor and evaluate all funded programmes, gather evidence and data to strengthen investment effectiveness, sustainability, value-for-money and to course correct.</li> </ul>			
	<b>Mobilize Resources</b> <ul style="list-style-type: none"> <li>Invest in sanitation and hygiene programmes serving those with the highest burden and least ability to respond.</li> <li>Leverage additional international and domestic investments for enhanced results.</li> </ul>			